

## DATA PRIVACY NOTICE

Rock Privacy and AI Governance Ltd trading as Rock Consultancy (“Rock Consultancy”, “we”, “us” or “our” in this privacy notice) respects your privacy and data protection rights.

This data privacy notice explains how we protect your personal data and outlines your data protection rights.

### Who are we?

Rock Consultancy provide data protection and AI governance services. We are the data controller for personal data we collect and process to delivery these services.

### Personal Data we collect from you

Personal data means any information about an individual from which that person can be identified. We collect personal information when you:

- become a client
- are engaged as a supplier
- subscribe to our newsletter and/or attend events
- apply to work for us
- visit our website
- when we engage you as a supplier.

Types of data we collect:

#### **For clients and business contacts:**

- Name, Job title/position, contact detail, company information
- Financial information e.g. bank details, billing details, tax number
- Any information provided to us to enable us to provide our services to you

#### **For job applicants:**

- Name, contact details, CVs education and employment history

#### **For website users:**

- Technical data about your device, browsing actions and preferences (via cookies)

We do not collect special categories of personal data (such as health, religious beliefs, or political opinions) unless specifically required for our services to you.

### How your personal data is collected

#### **Direct interactions**

You may give us your personal data when you:

- Correspond and engage with us by phone, e-mail or otherwise
- Fill in forms on our website such as via a “contact us” form
- Apply to work with us by sending us your CV or an application form

### Third parties or publicly available sources

- We may connect with clients and contacts via social media networks e.g. LinkedIn and at events (in person and online). In those circumstances we may have access to your details from that source.

### Cookies

When you visit our website, we may automatically collect technical data about your computer equipment, browsing actions and preferences.

### Manage cookie preferences

You can manage cookie preferences through the Cookie Settings button on our website or through your browser settings. For browser-specific guidance:

- [Chrome](#)
- [Safari](#)
- [Firefox](#)
- [Microsoft Edge](#)

If you are using any other web browser, please visit your browser for information.

### How and why we use your personal data

We collect the information, set out above, to provide you with our services, to market our services, to improve our website and to recruit staff.

We may use Artificial Intelligence (AI) to process personal data for any of the purposes listed in this data privacy notice. Any use of AI will be in compliance with applicable laws.

We only use your personal data when we have a legal basis to do so. The legal bases for the processing of your personal data are:

- **Contract performance:** To provide our services and manage client relationships
- **Legitimate interests:** For recruitment, website administration, and business operations
- **Legal compliance:** To meet regulatory requirements
- **Consent:** For marketing communications and website analytics

We have set out in the table below the purposes for which we process your personal data, the type of data we process and the lawful basis we rely on to process your personal data.

Activity/Purpose	Type of data	Legal basis
------------------	--------------	-------------

<p>To manage our client relationships, which will include:</p> <ul style="list-style-type: none"> <li>• Advising you of updates to our services and new developments in data protection &amp; AI governance</li> <li>• Setting you and your company up as a client on our systems</li> <li>• Liaising with you about projects we are undertaking for you</li> <li>• Processing and ensuring payment of invoices</li> </ul>	<ul style="list-style-type: none"> <li>• Contact details</li> <li>• Payment details</li> <li>• Communication preferences</li> </ul>	<ul style="list-style-type: none"> <li>• Performance of a contract</li> <li>• Legitimate interests</li> </ul>
<p>Recruitment and selection of candidates:</p> <ul style="list-style-type: none"> <li>• To assess applications</li> <li>• To undertake the interview process</li> </ul>	<ul style="list-style-type: none"> <li>• Contact details</li> <li>• CV and experience</li> <li>• References</li> <li>• Certifications, qualifications</li> </ul>	<ul style="list-style-type: none"> <li>• Legitimate interest</li> <li>• Consent</li> </ul>
<p>Website Users:</p> <ul style="list-style-type: none"> <li>• To keep our website safe and secure</li> <li>• To measure or understand the effectiveness of advertising we serve to you and others and to deliver relevant advertising</li> <li>• To make suggestions and recommendations to you and other users of our website about services that may be of interest</li> <li>• To administer and improve our website and internal operations including troubleshooting, data analysis and testing</li> </ul>	<ul style="list-style-type: none"> <li>• Identity</li> <li>• Contact details</li> <li>• Marketing and communications preference</li> <li>• Technical info</li> </ul>	<ul style="list-style-type: none"> <li>• Consent</li> <li>• Legitimate interest</li> </ul>

## Data sharing

We may share your personal data with selected business associates, suppliers and contractors to provide you with our services. For example, these business partners may include our web hosting provider and accountant.

We may also have a legal obligation to share personal data with for example the Revenue Commissioners, regulatory bodies and law enforcement. We will only share the required personal data.

## Data retention

We retain your information only as long as necessary for the purposes outlined in this notice or as required by law.

## International transfers

In some circumstances, it may be necessary for us to transfer your personal data to a country outside the European Economic Area (“EEA”). We will only transfer your personal data where the transferee is based in a country that has been approved by the EU Commission, or where there are appropriate safeguards in place to protect your personal data. If you would like further information about the appropriate safeguards in place to govern the transfer of your Personal Data, please contact [info@rockconsultancy.ie](mailto:info@rockconsultancy.ie)

## Data Security

We have in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed without authorisation, altered or disclosed.

Access is limited to authorised personnel with a business need. Your personal data will only be processed by employees and third parties on our instructions and subject to a duty of confidentiality.

## What are your rights with respect to your personal data?

You have the following rights (subject to certain limitations and exemptions):

- To access the personal data we hold about you.
- To require us to rectify any inaccurate personal data about you.
- To have us erase any personal data we hold about you in circumstances such as where it is no longer necessary for us to hold the personal data or, in some circumstances, if you have withdrawn your consent to the processing.
- To object to us processing personal data about you such as processing for profiling or direct marketing.
- To ask us to provide your personal data to you in a machine-readable format.
- To request a restriction of the processing of your personal data.

Where our processing of your personal data is based on your consent to that processing, you have the right to withdraw that consent at any time but any processing that we have carried out before you withdrew your consent remains lawful.

You may exercise any of the above rights by contacting [info@rockconsultancy.ie](mailto:info@rockconsultancy.ie)

You may lodge a complaint with your local supervisory authority with respect to our processing of your personal data. The Supervisory Authority in Ireland is the [Data Protection Commission](#).

## What will happen if we change our privacy notice?

This notice may change from time to time. Any changes will be posted on our website and will be effective when posted. This notice was last updated on 19 May 2026.

## How can you contact us?

We can be contacted by:

**On our website contact form:** [www.rockconsultancy.ie](http://www.rockconsultancy.ie)

**Or by email:** [info@rockconsultancy.ie](mailto:info@rockconsultancy.ie)